

Spark

**The accelerator for early startups and
entrepreneurs in the service industry.**

Powered by Sodexo



Good ideas deserve to be noticed!

Challenge

Ongoing disruption of the service industry through innovation and new business models.

Speed of innovation within large corporations is slow and takes time.

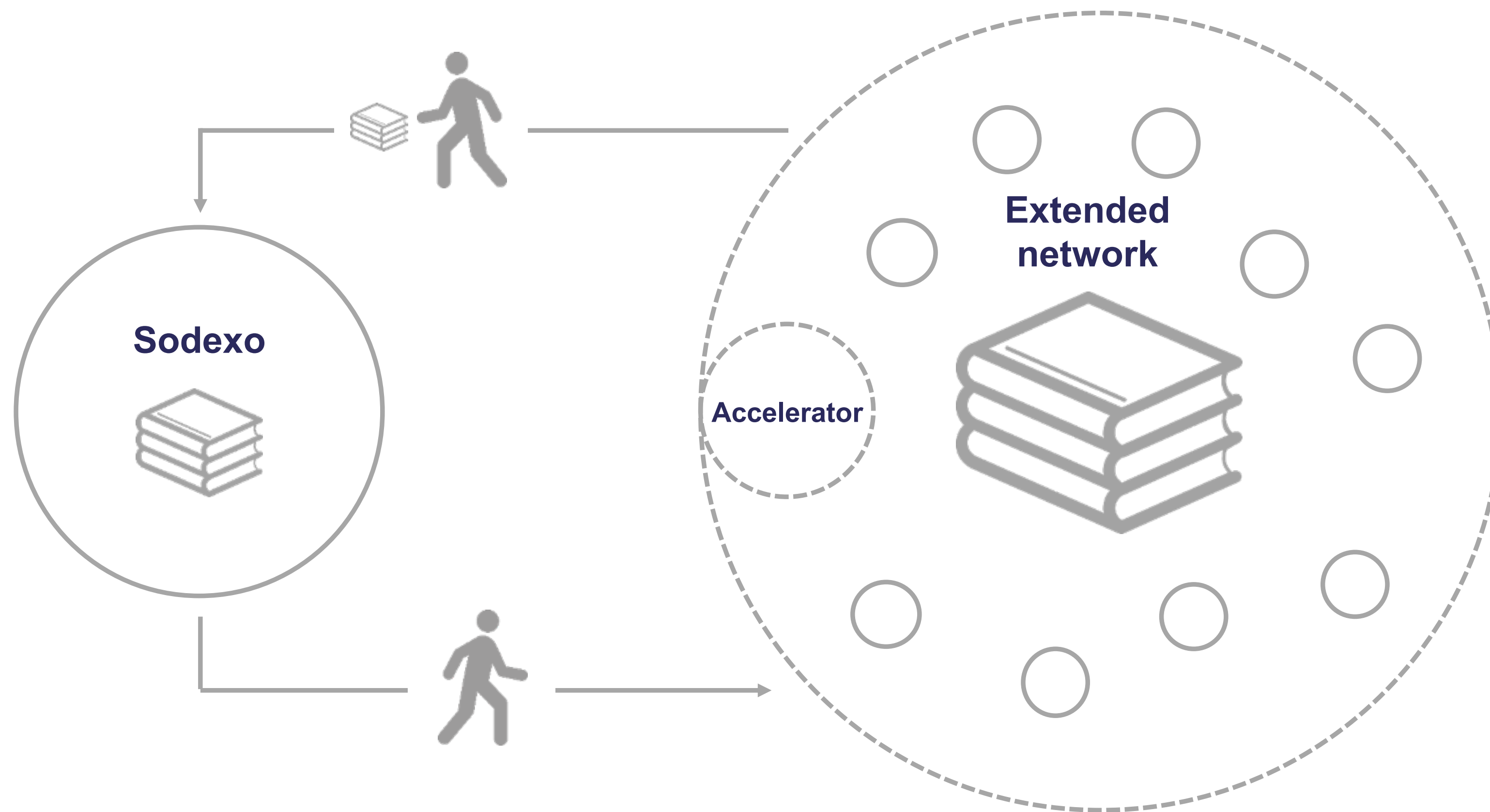
Limited resources hinders capitalization on digital initiatives.

Opportunity

Explore future services and establish areas for growth through startups.

Boost the speed of innovation and new services through startups within the service industry.

Unlock the innovation capabilities within Sodexo Nordics through startups.



The SPARX accelerator program aims to help early startups and entrepreneurs to speed up their business and improve people's quality of life whilst growing the internal capabilities and relationship with the extended network.



The Program benefits for startups



Learning

Senior industry expert mentoring
in commercialization



Testing

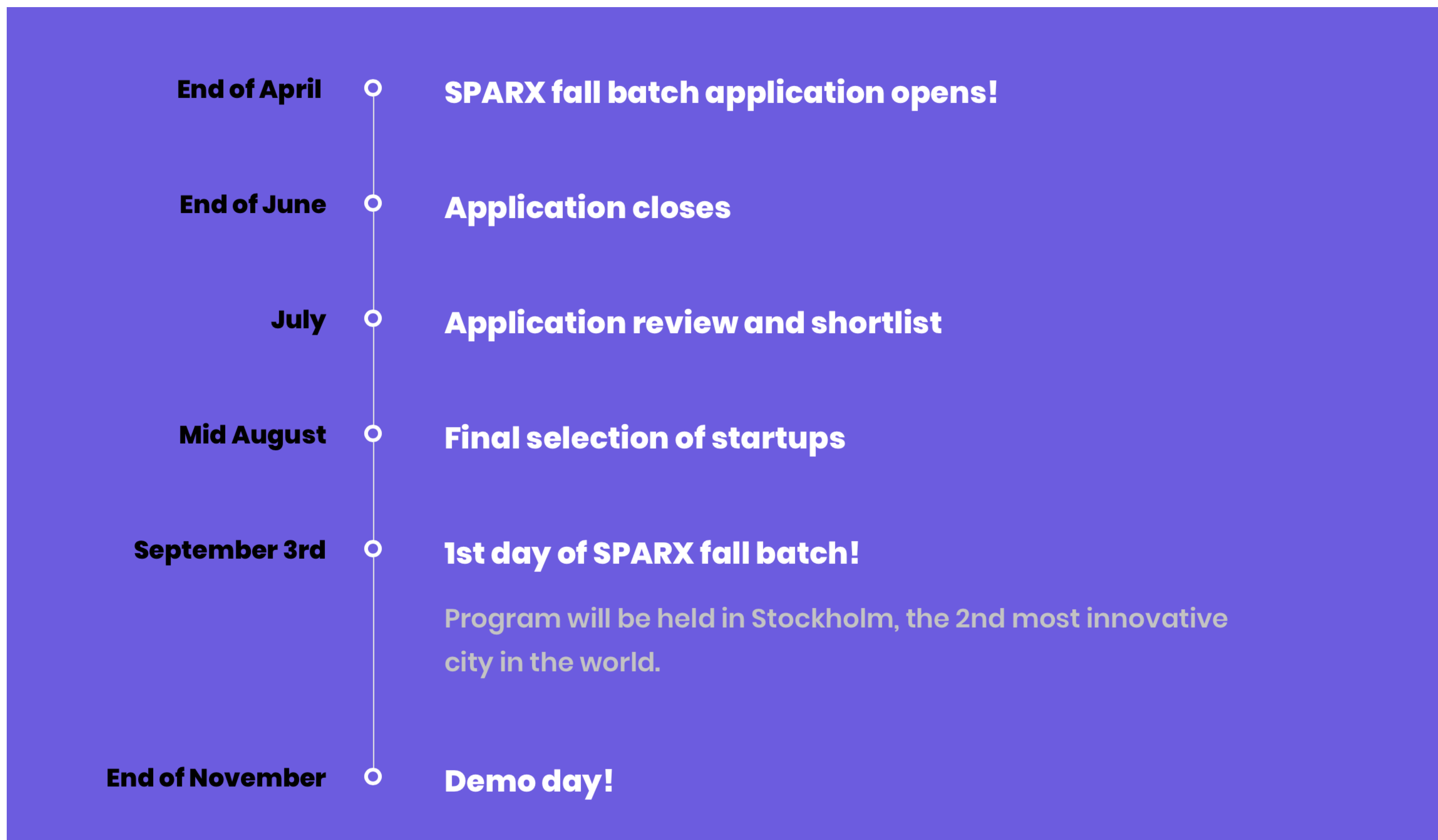
A worldwide test environment and
access to big & thick data



Scaling

A truly global network and a future
marketplace for your innovation

SPARX – Accelerating service startups



Spark

Friends of SPARX



KTH Innovation



Grow

